



# TRANSIENT MERCHANT LICENSE APPLICATION

## Logan Township, Blair County

I, \_\_\_\_\_, hereby certify that the following information is true and correct.

1. \_\_\_\_\_  
Full Name of Applicant or Business Name
2. \_\_\_\_\_  
Address of Applicant or Business Address
3. \_\_\_\_\_  
Telephone Number
4. \_\_\_\_\_  
Nature of Goods, Wares or Merchandise Offered for Sale
5. \_\_\_\_\_  
Location of Where Sale is to Take Place
6. I have never been convicted of any felony and /or misdemeanor and/or crime of theft, theft by deception, or if I have, the nature of the offense(s) and the punishment(s) include: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
7. The vehicle I will be using is (if applicable): \_\_\_\_\_
8. I plan to sell door-to-door:    yes    or    no

I, further agree to comply with the Ordinance regulating Transient Retail Licensure, Chapter 13, Part 3, as amended. I have read a copy of the same.

\_\_\_\_\_  
Signature of Applicant

The Transient Merchant License is valid for thirty (30) days from \_\_\_\_\_, 200\_\_ to \_\_\_\_\_, 200\_\_.

Issued by: \_\_\_\_\_ Date: \_\_\_\_\_

License Fee: \$25.00 for thirty (30) days.



**ALTOONA FIRST SAVINGS BANK**  
 www.altoonabank.com



**VENDOR APPLICATION**  
**September 10, 11, & 12, 2010**

Name you will be exhibiting under: \_\_\_\_\_

Name of Representative: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

Please reserve the following space(s) for me for the 2010 Festival:

\_\_\_\_\_ Outside \_\_\_\_\_ Undercover \_\_\_\_\_ Specialty Foods Space(s) Quantity of spaces: \_\_\_\_\_

Please indicate your type of exhibition (check one):

\_\_\_ Handmade Arts/Crafts, 100% \_\_\_ Handmade Arts/Crafts Less Than 100% \_\_\_ Informational \_\_\_ Specialty Food

Please list the main item(s) you will be selling/displaying \_\_\_\_\_

No Profit – Non-Profit Tax Number \_\_\_\_\_ For Profit – PA Sales Tax Number \_\_\_\_\_

Please make check payable to Lakemont Park for the following amount:

Outdoor Vendor Space(s) \_\_\_\_\_ x \$110.00 = \$ \_\_\_\_\_  
 Under Pavilion Space(s) \_\_\_\_\_ x \$180.00 = \$ \_\_\_\_\_  
 Specialty Food Space(s) \_\_\_\_\_ x \$275.00 = \$ \_\_\_\_\_  
 Logan Township Transient Merchant License = \$ 25.00

(Complete Enclosed Application)

Total Due Lakemont Park: \_\_\_\_\_

VISA AND MASTERCARD ACCEPTED: VISA MASTERCARD (PLEASE CIRCLE)

CARD #: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

Intending to be legally bound, as an exhibitor (vendor) at the 2010 Altoona First Festival At Lakemont Park, I agree to abide by any and all policies and rules established by The Altoona First Festival and by Lakemont Park. Failure to do so could result in forfeiture of my vendor space and payment of the same.

\_\_\_\_\_  
 Name (Please Print) Signature Date: \_\_\_\_\_

ENCLOSE IN RETURN ENVELOPE:

1. Logan Township Transient Merchant License Application.
2. Check/Money Order or Credit Card Information.
3. Vendor Application.

Please Return To: The Altoona First Festival At Lakemont Park  
 Lakemont Park  
 700 Park Avenue  
 Altoona, PA 16602

**DEADLINE FOR RESERVATIONS IS AUGUST 1, 2010. NO REFUNDS FOR CANCELLATIONS AFTER AUGUST 1, 2010.**

# **THE ALTOONA FIRST FESTIVAL AT LAKEMONT PARK**

## **VENDOR INFORMATION**

1. Vendor spaces are 10' x 10' and include one (1) 110V plug in. We require that you utilize only the area you have paid for to display and sell your merchandise.
2. Only vendors who have submitted the appropriate application and payment may sell food and beverages.
3. Every attempt will be made to provide you with your previous vendor space.
4. As the majority of the vendors and guests to this event have indicated their desire to have this event limited to arts, crafts, food, beverage & entertainment, we will not be soliciting vendors that do not meet this criterion. Please note that this is NOT a juried show. In addition to 100% handmade craft vendors, you may encounter commercial, informational, and non-profit vendors. It is with the income generated by all vendors that we are able to keep your booth fees at an affordable rate, conduct the necessary marketing to attract guests, contract entertainment and provide FREE shuttle busing to our festival.
5. Upon arrival, please check in at the gate between Lakemont Park office and Galactic Ice on Thursday, September 9<sup>th</sup> or Lakemont Park Administrative Office Friday, September 10<sup>th</sup> to be directed to your vendor space and to answer any question which you may have.
6. The Lakemont Park office will have change available for vendors throughout the weekend.
7. 2010 Altoona First Festival set-up hours are:
  - Thursday, September 9<sup>th</sup> from 8:00AM – 8:00PM
  - Friday, September 10<sup>th</sup> from 8:00AM – 11:30AM.
  - Additional reset-up for Saturday and Sunday hours are 8:00AM – 9:30AM.All vehicles must be in assigned parking area(s) prior to opening each day.
8. 2010 Altoona First Festival hours are:
  - Friday, September 10<sup>th</sup> 12:00PM – 8:00PM
  - Saturday, September 11<sup>th</sup> 10:00AM – 9:00PM
  - Sunday, September 12<sup>th</sup> 10:00AM – 6:00PM
9. 2010 Altoona First Festival tear-down hours are:
  - Sunday, September 12<sup>th</sup> 6:00PM – 10:00PM
  - Monday, September 13<sup>th</sup> 8:00AM – 5:00PM
10. All vendor spaces will include four (4) passes for free admission each day of the event. (Please note that these passes will be collected upon entrance and a hand stamp will be required for re-admittance. Passes shall not be transferable.) All vendor spaces will include two (2) parking passes for free parking each day of the event.
11. Lakemont Park grounds will be guarded during all non-operating hours. Vendors are prohibited from staying overnight with your exhibit. Lakemont Park will not be held responsible for any loss, including but not limited to, those resulting from theft, vandalism, or "acts of God".
12. Vendors are responsible for keeping their display area clean and free of trash and clutter.
13. Possession of this form does not constitute an agreement to be a vendor at "The Altoona First Festival".
14. The Logan Township Transient Merchant License is an additional fee of \$25.00. We cannot accept any vendor application without The Logan Township Transient Merchant License Application and applicable fee.
15. Vendors are responsible for reporting 6% Pennsylvania Sales Tax on all liable goods to the Pennsylvania Department of Revenue Tax Office (814) 946-7310. Please include your Pennsylvania Sales Tax number on your vendor application.
16. Lakemont Park reserves the right to prohibit any vendor not in compliance with any rules or regulations of The Altoona First Festival or of Lakemont Park from exhibiting.
17. Please direct any inquires to Lakemont Park at 1-800-434-8006.